



CROWNE PLAZA HOTEL DULLES AIRPORT HOTEL GETS

\$14 MILLION MAKE OVER

(Dulles, VA) (APRIL 21, 2016) – IHG (Intercontinental Hotels Group) (IHG, NYSE:IHG (ADRs) announced today that the 327 guest rooms Crowne Plaza Hotel Dulles Airport have recently completed a \$14 million renovation. With efforts to further enrich the property’s area airport locale, the goal of the renovation project was to present a refreshed look and provide an enhanced guest experience in every facet of their stay.

Proudly managed by industry award winning SharCon Management Company, President William Conway stated; “The Crowne Plaza Herndon Dulles Airport hotel provides guests convenient access to the Dulles area technology center comprising both leading global private and public companies and Dulles Airport. We are thrilled to be an ideal choice for business travellers and look forward to welcoming our guests with the service and unique amenities they have come to expect at a Crowne Plaza.” SharCon Management Company has invested the following enhancements to the seven story property’s new contemporary look featuring:

- Welcoming design complimenting your arrival and highlighting marble and graphic felt wall covering
- Double sided fire place creates a warm ambiance for you to connect with your office, simply relax and catch up on the latest events.
- Be part of the crowd in our spacious lobby. Enjoy a specialty coffee from our lobby marketplace Starbucks
- The front entrance to the hotel opens to Houlihan’s Restaurant and Bar and covered with a Faux Metal Wall to provide more room to flow into the restaurant.
- The transformed guest room design focuses on functionality and efficiency. As a premier option for travelers, The Executive Club Level is a private floor that will ensure a quiet and a relaxing stay. In addition to the perks and amenities found in the hotel’s deluxe king guest rooms highlighted by Bluetooth mirrors, guests on the Club Level enjoy access to the Executive Lounge.

“We look forward to offering our guests an enhanced stay experience while we continue to offer exceptional levels of customer service said Al Hamdi, the hotel’s general manager. “Our close proximity to one of the world’s busiest airports enables us to attract both business and leisure travellers as well as airline crews and passengers.”

Centrally located two miles east from Dulles International Airport, the Crowne Plaza Hotel Dulles Airport is located at 2200 Centreville Road, Herndon, VA and is within walking distance to shopping, additional restaurants and multiplex movie theatre at Worldgate Centre.

The Crowne Plaza Hotel Dulles Airport is well placed to meet the needs of both international and domestic travelers offering such business conveniences as The Café featuring Starbucks and business center, Executive Club accommodations & lounge, fitness facility, over 7200 square feet of flexible meeting and event space, 24 hour complimentary airport shuttle service, covered guest parking, free WI-FI anywhere access and on-site Enterprise car rental. Providing convenience for business travellers and event planners, the hotel offers the comprehensive Crowne Plaza meetings program, which includes a two-hour response guarantee to RFPs, a dedicated Crowne Plaza Meetings Director and a daily meeting debrief. The hotel proudly participates in IHG Green Engage™ to ensure sustainability which assists with the use of energy, carbon, water and waste, and minimise overall impacts on the environment.

To celebrate the hotel's refurbishment, the Crowne Plaza Hotel Dulles Airport is offering special discounted rates and meetings packages for select dates. Please contact the hotel's sales department at mvidal@sharconmgt.com

The Crowne Plaza Hotel Dulles Airport participates in the industry's leading IHG Rewards program boasting 82 million loyal members. The industry's first and largest guest loyalty program offers a variety of ways to use accumulated points, ranging from paying for hotel stays and air travel to purchasing goods and services online.

Part of the IHG global portfolio, the Crowne Plaza Hotels & Resorts is a dynamic upscale hotel brand located in nearly 65 countries around the world and is franchised by InterContinental Hotels Group affiliate of IHG.

Visit www.crowneplaza.com or call 1-800-2crowne. Connect with us on Twitter, www.twitter.com/crowneplaza or Facebook, www.Facebook.com/crowneplaza.

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